

February 4, 2021



# the insider

Your Employee Newsletter



## 100% LIVE Release at the SPCA Cincinnati for Our Cats!

Submitted by: Jake White, President and CEO

For the FIRST TIME EVER, we achieved a 100% Live Release Rate for Cats last month!! On **Friday, February 5th** We will be providing lunch for everyone, please stop by the Board Room at 11:30a to pick up lunch and a drink. We want to thank everyone for all of your hard work. Because of you, we have a clean facility with health animals, innovative successful fundraising, and we are able to support our community!

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The #AAPF is a 3-hour virtual event, adhering to social distancing orders. Donations can be made at **513-542-7722 (SPCA) NOW** and on our website! View our social schedule; follow this link: [SPCA Cincinnati | Events | Adopt-A-Pet Fund](#). Be sure to tell family & friends to tune-in!



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FREE DOG ADOPTIONS

Thanks Cane's! **Page 4**

### IN THE KNOW

Events, Celebrations, Campaigns and MORE!

# Daisy Award Winner

Submitted by: SPCA Human Resources

I came to the SPCA Cincinnati as a volunteer (a dog walker) and loved it, and I was also looking for a job in the nonprofit world. So, when I saw the job opening, I thought it'd be the perfect match.

If I could travel, I would travel to Japan. My sister and her family live there and I haven't been able to visit her there yet, so I'd go see her!

If I were granted one wish I would wish that everyone had equal access to resources and opportunities.

Dogs are of course my favorite animal, but besides them I would say Octopuses because of how intelligent they are.

The people around me inspire the most. My wife is the most intelligent and kindest person I've ever met, and she makes me want to be better. Also, our long-time volunteers really inspire me. They've shown me that if you believe in something and want to make a change in the world then go out and help effect change.

My best advice is just to be yourself, and stop worrying about what people think of you. Nobody will really care or remember that awkward thing you said or did, they're too busy worrying about themselves.



**Congratulations Nick Taylor!**

## Shifting the Frame

They can drive stress, lower your mood, and get in the way of productive action. By shifting the frame through which you view something, you can often turn a negative reaction around.

**LEARN MORE** on the EAP website!

## HR Corner

Submitted by Jessica Choate, HR Facilitator

Log-on now to obtain information on a variety of wellness topics. In order to use the website, follow these steps: Go to [www.anthemeap.com](http://www.anthemeap.com). Click Member log-in. Company name, enter: SPCA of Cincinnati.

### January 2021: The Power of Positive Reframing

When faced with an unexpected change, many people immediately characterize it as "bad" and have a negative reaction - often driven by fear of what might come next. When another person gets on their nerves, they may lead to a negative opinion, ascribing bad motives to their actions. When something goes wrong, they can be overly critical of themselves. Sounds familiar?

These are often impulsive responses based on unfounded assumptions.



# What In the SPCA?

## SPCA CINCINNATI Pictionary

Did you attempt the last *insider's* Pictionary? The correct answer: Sue-Purr-Bowl-Sundae. That is: Superbowl Sunday! Which is the theme of our 25<sup>th</sup> Annual telethon, happening in just a few days. Congrats to Ashley L. & Lisa N. for submitting the correct answers. Time to try a new round!

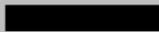
To your right are four more photos. Each one of them represents a single word or perhaps contracted words. Your job is to place said words together in a complete sentence to reveal a positive and uplifting statement.

Once you are confident in your answer, you **MUST** text: **GOT IT** to 513-526-3767. Include your name and the answer to the current Pictionary in the text message. The first team member with the correct answer by 6:00pm, on the day of the newsletter's distribution, will receive a sponsored prize! If no one guesses correctly, the prize will roll over to the next '*insider*'.

For this edition, the prize is a Raising Cane's Fanny pack with 2-FREE boxed meals sponsored in-part by the Donor Relations department and our good friends at Raising Cane's.

The winner's prize will be dropped off at the front desk for claiming. If there are any questions, reach Nyketa Gaffney at [ngaffney@spcacincinnati.org](mailto:ngaffney@spcacincinnati.org).

What in the SPCA is going on here? \*\*Psst, clue: it is what the SPCA Cincinnati is, and continuously strives to be!



**Which animal species is considered to be immortal?**

Fun Fact on Page 6! Read on...



#1



#2



#3



#4



## On Social – Raising Canes Rescues!

Submitted by: Nyketa Gaffney, Public Relations Mgr.

The SPCA Cincinnati couldn't be more excited and grateful for our friends at Raising Cane's, because of the success of our [#DailyFREEDogAdoption](#) at our shelter! Their generosity has allowed so many of our homeless pets to find forever homes. Naming a few, we've recently said goodbye to: Trico, Odin, Max, Johnathan, Pauly, Jethro, Mickey, Mya, Woody, Darla, Marley, Freedom, #Shadow, Leroy Green, and Carmen!

We cannot express how grateful we are to each of these beautiful families. It is moments such as these that truly make the efforts in our mission worthwhile.

Remember, Raising Cane's is demonstrating their support in animal welfare here in Greater Cincinnati by waiving adoption fees for one dog every single day for 2021 at our shelter! Please, continue to talk this promotion up with family & friends alike. Our staff will miss these sweet fur babies, however, we're happy about their future—wishing them the absolute best life ahead!



# Target Circle Program!

Submitted by: Lisa Neal, Donor Relations and Marketing Dir.

We are honored and excited to announce that we have been chosen to participate in a special charitable giving campaign, sponsored and funded by Target. And you have the chance to help direct a portion of Target's donation to us!

Now through March 31st, vote for us through the Target Circle program to help determine how Target's donation will be divided up.

We're asking our supporters to help us make the most of this incredible opportunity. Every vote counts to help us receive a portion of the available Target funds as we continue our mission to be a driving force in promoting animal welfare, strengthening the human-animal bond, providing humane education, and eliminating pet overpopulation.

Don't forget, as you earn more votes, you can keep voting multiple times during the campaign! Thank you for your support. We encourage you to share your support for us (and Target) on social media throughout the duration of the voting!



## Volunteer Services

Submitted by: Erin Lawson, Volunteer Services and Foster Manager

**In the last week we have had 29 adoptions (9 cats, 20 dogs)!**

### PHOENIX HAS LEFT THE BUILDING!

Our gal Phoenix has finally found her forever home. After coming to us on the brink of death, Phoenix made a full recovery while living with her amazing foster momma (shout out to Caitlin H!). Phoenix had a few meet-and-greets but nothing seemed to stick... after searching and waiting and some more waiting, her forever family was found! We are over the moon that she is finally HOME!

### Duke Energy Repairs at the Park:

Duke Energy will be performing some pipe repairs in the park next door starting the last week of February through the first week of April. This will be occurring on the long loop near the maintenance garage area of the path. This area will be blocked off completely; if it is dry, you will be able to walk dogs around the area but please be aware that there will be some noise that could be scary to the dogs.

**TLC Needed:** While all of our animals need love, we have a couple dogs who are really needing some extra. Wheatley and Copper are two pups who really don't trust people yet, and it's taking a village to get them to open up.

## Volunteer Services cont.

We have them housed in the Behavior Kennels and they are allowing visitors; you can sit in the room with them but please don't take them anywhere else without approval. Sitting and talking in a calm voice (you can read to them) will help them be more comfortable with people around. Questions? Let me know!

**Pet Tip of the Week - Super Bowl Weekend!** The Super Bowl is usually a time for big get-togethers and snacks galore. This year will be more snacks than get-togethers, but you can still enjoy game day with your number one fan - your pet! Be aware of where you leave food since many football favorites aren't pet friendly. If you are having people over (safely of course), make sure your pet has a place to retreat if things get too rowdy (with Tom Brady playing in the Super Bowl for the 100th time in a row, things could get emotional).

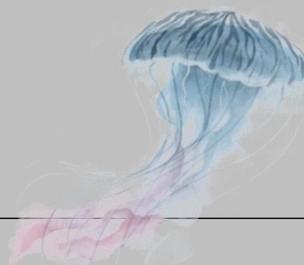
**Rummage Sale:** We have some dates and times that we will need your help but these shifts won't be visible on Volgistics for a couple weeks (shifts are only accessible if less than two months in advance). Here are the dates for the rummage sale:

- April 17th and 18th 12pm - 3pm: Item Drop Off Assistance (2 volunteers)
- April 24th and 25th 12pm - 3pm: Item Drop Off Assistance (2 volunteers)
- May 6th and 7th 9am - 2pm: Set-Up (sorting, pricing, setting up) (6 volunteers needed each day)
- May 8th 7am - 3pm: RUMMAGE SALE (8 volunteers)

**More Animals!** We recently took in a handful of dogs and cats to help out our friends and neighbors in Adams County. Teamwork makes the dream work!

### Upcoming Events

- February 6th: Adopt-a-Pet Telethon (streaming live on Facebook and Star 64)
- February 13th and 14th, 12pm - 3pm: Chow Now Pantry Collection at Sharonville
- February 27th and 28th, 12pm - 3pm: Chow Now Pantry Collection at Sharonville (HELP NEEDED)
- April 17th and 18th 12pm - 3pm: Item Drop Off Assistance
- April 24th: Tails on the Trail
- April 24th and 25th 12pm - 3pm: Item Drop Off Assistance
- May 6th and 7th: Rummage Sale Set-up
- May 8th 8am - 1pm: Rummage Sale



To date, there's only one species that has been called "biologically immortal". The jellyfish *Turritopsis Dohmii*. They are small and transparent animals who hang out in oceans around the world. They are able to turn back the hands of time by reverting to an earlier stage of their life cycle! The process can literally go on indefinitely, of course so long as they do not succumb to a predator.

## February Birthdays

- Zach Campbell

## February Anniversaries

- Amber Taylor—2 year
- Mike Retzlaff—19 year

## February Awareness

- National Love Your Pet Day—2/20
- National Dog Biscuit Day – 2/23
- National Spay Day USA – 2/26

## Upcoming Events



Good Luck Phoenix!

## SPCA Campaigns



All things SPCA Cincinnati can be found on our website. Encourage everyone to visit TODAY!

[www.spcacincinnati.org](http://www.spcacincinnati.org)

## Donate to help the animals in our care

Support from people like you helps us protect lost, abandoned, and mistreated pets in our community. Your generous gift will help provide:

- Food and shelter
- Medical care
- Loving adoptive families
- And so much more

